



SUPPORT *Pink*



NON-PROFIT ORGANIZATION

www.bcfе.org



"The secret to overcoming breast cancer is freeing yourself from the fear of this disease that has become very common now."

Mrs. M.R. – a breast cancer survivor

Breast Cancer Misconceptions

Myth: Breast cancer is contagious.

Fact: Breast cancer is not contagious, thus it cannot be transferred from one person to another.

Myth: A mammogram can cause breast cancer to spread to other parts of the body

Fact: A mammogram is a form of X-ray of the breast. The pressure put on the breast from the mammogram cannot cause cancer to spread.

Myth: Only women in their 50's get breast cancer.

Fact: Although most of the women who are diagnosed with breast cancer are aged 50 and older, there has been an increasing number of younger women in their thirties who have been also diagnosed with breast cancer.

Myth: Finding a lump in the breast means you have breast cancer.

Fact: Consult a specialist doctor immediately if you notice any unusual changes or lumps in the breast. Don't worry, the majority of breast lumps are not cancerous, however, only the doctor can identify the real problem.

Myth: Only women get breast cancer.

Fact: Statistics in the United States of America have shown that breast cancer is more common among women than men at a ratio of one man for every 135 women diagnosed with breast cancer.



October is the Breast Cancer Awareness Month

Saturday, October 26th, 2013



"Pink on the Nile"
BCFE launched pink ribbon sailing boats floating across the Nile throughout the day to attract people's attention to the cause.

"Pink Ribbon Walk"
The Parent Teacher Organization of the American International School West Campus in Sheikh Zayed, organized a Pink Ribbon walk to increase public awareness about breast cancer. The event included a speech by Dr. Norran Said, BCFE Director, on breast cancer and an exhibition of pink ribbon goodies. The top three who made the most laps received prizes.



"Rally for the Cure"
The Rally for the Cure® golf tournament celebrated its ninth year in Egypt with the participation of 100 female golfers at Katameya Heights Golf and Tennis Resort. The event emphasized the importance of early detection in the survival rate of those diagnosed with breast cancer.



Reaching out to the Community

"Get to Know Breast Health"
BCFE held an awareness campaign through lectures, screening and shopping malls. It targeted both men and women to educate them about breast health and early detection methods.



Why not try cutting just 100 calories a day from your diet or burning an extra 100 calories by being more active.
Take the challenge.

It is advised to eat at least five portions of a variety of fruits & vegetables each day.
For a healthy diet, make a list before you go out and ensure you have a variety of different colored vegetables in your trolley.

Breast Cancer is not a Choice
Your Donation helps women with breast cancer.
Donate to our CIB Bank account 6666(EGP) or
2590300493(USD)
Swift Code : CIB EE GCX025

